

NEW ERA BY THE WATER

CHRIS HERDE

IF BRISBANE is to become a world city, it must first be a true River City and embrace the waterfront.

According to international place-making expert Ethan Kent, the way the CBD tackles the “development of place” will be crucial to city’s future.

He said Dexus’ \$1.4 billion Waterfront Precinct project is a chance to redefine Brisbane’s identity.

“We think waterfront destinations become a city’s face to the world,” he said.

“It becomes the way people perceive that the city has more depth than just its skyline, beauty and liveability.

“The process of developing this place is the key to rediscovering and defining the identity of Brisbane. It will be a place that brings these things together – a place that promotes inclusion, a place that promotes innovation.”

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PLACE MAKER: Senior vice president, Project for Public Spaces, Ethan Kent at the Waterfront Precinct in Brisbane.